

**Florida Public Human Resources Association, Inc.**  
**79th Annual Training Conference**  
**Ft. Lauderdale Hilton Marina Hotel in Ft. Lauderdale, FL**  
**August 1 – August 5, 2015**

## **Contributor Price Sheet**

### **EXHIBITOR (\$800)**

- Recognition in the conference handout
- One year business card size recognition on the FPHRA website
- VENDOR BOOTH: Sunday 2 pm – Tuesday 5 pm Table, two chairs
- One free ticket to each social event

### **SPONSORSHIP:**

#### **◆ Platinum \$3,000+**

- A full page black and white advertisement in the conference handout
- One year business card size recognition on the FPHRA website
- VENDOR BOOTH: Sunday 2 pm – Tuesday 5 pm Table, two chairs
- Two free tickets to each social event
- Prominent signage recognition at sponsored social event, continental breakfast or break

#### **◆ Gold \$2,500**

- A half page black and white advertisement in the conference handout
- One year business card size recognition on the FPHRA website
- VENDOR BOOTH: Sunday 2 pm – Tuesday 5 pm Table, two chairs
- Two free tickets to each social event
- Prominent signage recognition at sponsored social event, continental breakfast or break

#### **◆ Silver \$2,000**

- A quarter page black and white advertisement in the conference handout
- One year business card size recognition on the FPHRA website
- VENDOR BOOTH: Sunday 2 pm – Tuesday 5 pm Table, two chairs
- One free ticket to each social event
- Prominent signage recognition at sponsored social event, continental breakfast or break

#### **◆ Bronze \$1,500**

- Recognition in the conference handout
- One year business card size recognition on the FPHRA website
- VENDOR BOOTH: Sunday 2 pm – Tuesday 5 pm Table, two chairs
- One free ticket to each social event
- Prominent signage recognition at sponsored social event, continental breakfast or break

### **ADVERTISER:**

#### **◆ \$250**

- Business card size advertisement in the conference handout
- One year business card size recognition on the FPHRA website

#### **◆ \$500**

- A full page black and white advertisement in the conference handout
- One year business card size recognition on the FPHRA website

## **COSTS FOR SOLE SPONSORSHIP**

To be a sole sponsor of a social event, we suggest the sponsor provide 50% of the estimated cost of the event. Events may have multiple sponsorships if funding for sole sponsorship cannot be obtained. Events and estimated costs to be a sole sponsor are as follows (Note: estimated actual costs are at least double the amount listed):

<b><i>PARTY Tuesday Night</i></b>	<b><i>\$5,000 to \$7,500</i></b>
<b><i>PRESIDENT'S RECEPTION Sunday Evening</i></b>	<b><i>\$4,000</i></b>
<b><i>RECEPTION Tuesday before Party</i></b>	<b><i>\$3,500</i></b>
<b><i>LUNCHEON Monday</i></b>	<b><i>\$3,000</i></b>
<b><i>BREAKFAST Wednesday</i></b>	<b><i>\$3,000</i></b>
<b><i>NEW ATTENDEES RECEPTION Sunday evening</i></b>	<b><i>\$2,500</i></b>
<b><i>CONTINENTAL BREAKFAST Monday or Tuesday</i></b>	<b><i>\$2,500</i></b>
<b><i>REFRESHMENT BREAK Monday (2) or Tuesday (2)</i></b>	<b><i>\$1,500</i></b>
<b><i>PRE-CONFERENCE LUNCHEON Saturday</i></b>	<b><i>\$1,500</i></b>
<b><i>PRE-CONFERENCE CONTINENTAL BREAKFAST Saturday or Sunday</i></b>	<b><i>\$1,200</i></b>
<b><i>PRE-CONFERENCE REFRESHMENT BREAK Saturday</i></b>	<b><i>\$750</i></b>